

PRINT RATE GUIDE 2007

SESSION	\$150 PER HR; 2 HR MINIMUM
CATALOG	\$300
FITTINGS	\$50 FLAT PLUS AGENCY FEE
BROCHURE/DIRECT MAILER	\$450
POSTERS	\$450
POINT OF PURCHASE/SALE	\$450
WEB	\$1,000
TRADE PUBLICATIONS	\$450
ADVERTISING - LOCAL	\$1,500+
ADVERTISING - NATIONAL	\$3,000+
BILLBOARDS/OUTDOOR - LOCAL (INCLUDES BUS SHELTERS)	\$1,500 AND UP
BILLBOARDS/OUTDOOR - NATIONAL (INCLUDES BUS SHELTERS)	\$3,000 AND UP
LINGERIE	Hourly Rate at Time & 1/2 for on set time
PARTS - HANDS/FEET	\$100 PER HR; 2 HR MINIMUM
TRAVEL TIME	\$75/HR

***CANCELLATIONS ON BOOKED/CONFIRMED JOBS IS 1/2 RATE + 20%**

***CANCELLATION OF BOOKING SAME DAY: FULL RATE**

***RAIN DATES MUST BE ESTABLISHED AT TIME OF BOOKING**

***ALL USAGE ABOVE IS FOR ONE-YEAR USE. THERE WILL BE A
20% STANDARD AGENCY FEE ADDED ON TO ALL BOOKINGS.**

***A TYPICAL DAY IS 8 HOURS.**